IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: CHANNING K. BARRINGER ET AL.)	
		: Examiner: Matthew S. Meyers) : Art Unit: 3689	
Application No.: 10/686,967)	
Filed:	October 16, 2003	;)	Conf. No.: 8084
For:	SYSTEM AND METHOD FOR INCORPORATION OF PRODUCTS AND SERVICES INTO REALITY TELEVISION	; ;) ;	January 14, 2009

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the Office Action dated October 14, 2008, the Examiner is respectfully requested to amend the above-identified application as follows:

- Amendments to the claims are presented in the listing starting on page 2;
- Remarks are presented starting on page 4.